

Workshop/Pop-up Information Packet

E i n n i m



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what is einnim?

Einnim is a home + body lifestyle brand, featuring a candle bar, locally crafted apothecary products, and more. Einnim launched in May of 2020 as a means to help our fellow immunocompromised friends find a way to cope with the uncontrollables of society.

the pouring experience

All candles are poured into a 9 oz clear glass vessel set with a cotton wick. Upon arrival, you will be provided with a scent menu that lists all available scents. We understand that there are a TON of options, which is why we will provide fragrance blotter strips to help you narrow down your top picks (up to 3 scents).

Don't worry, we will be there EVERY step of the way to ensure that you create the perfect custom blend!

Once the testing is complete, the pouring begins! You'll be provided with all of the necessary tools for your candle-making experience.

Your candle will have to set for 2-3 hours after it is poured, so relax and mingle while you wait!

what are the details of my event?

We can accommodate up to 15 guests for workshops/pop-up.

Events can be held every day of the week during or after **store operating hours**.

Please note that we are closed on Mondays, so please let us know if you would like to host your event on a day when the store is closed.

If you would like to allow BYO, your event will **have to be held AFTER store hours**. **Oak Park does NOT allow merchants to advertise this in any way, shape, or form.**

All events will run for a total of two hours with the option to extend (additional fees apply).

how much does it cost?

The booking fee is **\$50** for events held **during** store hours. For events held **after** store hours, the hosting fee is **\$300**. We require this to be paid in full before booking to guarantee your spot.

Einnim will offer their candle-making portion at an exclusive price of \$29/candle (original value \$33) for those attending the event. This price will be paid to Einnim on the day of the event. Customers **MUST** show their ticket vouchers for special pricing.

Attendees of the event can also enjoy 30% off their entire in-store purchase at the time of the event!

Vendor **MUST** provide marketing collateral in the below forms:

- IG Post
- IG Story
- Website Banner

When marketing the event, it is important that participants are made aware of special pricing and discount.



what should i do/ bring?

If your event is held **during** store hours, your table(s) will be set up closest to our west-facing wall. You'll have plenty of room to set up your workstation and, if needed, we will provide storage space for any items that are not needed during the time of the event. **We will need to know how many tables are required prior to your event (up to 3).**

If your event is held **after** store hours, we will move all furniture to allow for full use of the floor space.

Please be sure to bring any payment processing platforms that you use for your individual services at the time of the event.

We will provide up to three tables, black table cloths, plenty of electrical outlets.

what are the marketing expectations?

When marketing for your event, we expect that all efforts are done on a consistent basis to allow for a successful event.

Einnim will post about the event on their social media platforms and website, but the expectation is that you garner your own traffic.

Note: Please do not charge customers for Einnim's exclusive discount. Please direct customers to our website to book with the exclusive pricing. Einnim will provide booking promo code specific to your event.

If your event is after hours, we will simply charge the customer the exclusive pricing at the time of the event.

Please send Einnim any marketing collateral that you would like us to use for our marketing efforts and we will do the same.

Einnim will post on all applicable social platforms and in our [Upcoming Events](#) section on the website.



host your next event with einnim.

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